



# FAIRMONT ROYAL MEDIA & TELECOMMUNICATION SERVICES (SMC-PRIVATE) LIMITED

*"Our accelerated marketing skills is your way for growth to Spark, Initiate, Arise"*



## OUR VISION AND MISSION

### OUR VISION

Our Vision is to deliver results-oriented innovative and effective integrated brand marketing programs as well as public relations campaigns that enhance our clients' awareness, improve their sales and foster their growth. Our Vision is also to provide cost effective communication solutions during the entire life cycle of the applicable system ensuring the highest possible operational availability to the customer.

### OUR MISSION

Our Mission is to provide results-oriented media development, public relations, deployment strategies and marketing designed to meet our client's objectives by providing robust marketing conceptions and excelling at customer service. We seek to become a strategic extension of client's marketing objectives and exceed their bottom-line results. Our business philosophy has its roots in an entrepreneurial culture which is essentially captured by the concept of traditional values, innovative ideas, integrity and long term profitability with the supply and maintenance of telecommunication and information technology related systems, products, networks & infrastructure

## CONTACT US

### Address:

Diplomatic Enclave, Islamabad

### Web:

[www.fairmontroyal.wixsite.com/groupofcompanies](http://www.fairmontroyal.wixsite.com/groupofcompanies)

### Email:

[fairmontroyalgroupofcompanies@gmail.com](mailto:fairmontroyalgroupofcompanies@gmail.com)

## TEAM – FAIRMONT ROYAL

### PROFILE:

- High Commissioner – Asia / Africa – UN SDG's – World Humanity Commission
- Ambassador in Residence (Pakistan) – World Humanity Commission
- Representative of World Humanity Commission to United Nations
- Ambassador – A.N.G.E.L Foundation
- Deputy Foreign Minister (Asia) – World Humanity Commission
- Founder and President of Global Learning Trust



### MESSAGE OF AMB. RUBINA H. ALI FOUNDER / CEO – FAIRMONT ROYAL

Our Vision is to foster services and activities that will encourage healthy connections among different stakeholders both domestically and globally.

# OUR SERVICES



## ADVERTISING SERVICES

Ad Design  
Media Buying  
Online Media  
Mobile Media  
Custom Ad Sales Programs



## CREATIVITY SERVICES

Branding & Identity  
Graphic Design Services  
Collateral Materials  
Business Cards  
Start-up Packages



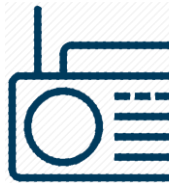
## EVENTS & PLANNING SERVICES

Media Event Creation  
Sponsorship Packaging & Sales Strategy



## PRODUCTION SERVICES

Video Production  
Commercials  
Feature Films & Entertainment



## RADIO SERVICES

Radio Commercials  
Talk Shows



## CONTENT SERVICES

Content Development  
Editorial Services  
Writing  
Journalism Services  
Strategy



## CONTENT SERVICES

Web & App Design  
Web & App Development  
Website Analytics & Reporting  
Social Media Platforms  
Content Strategy  
Search Engines Optimization  
Customer Relationship Management



## PRINT SERVICES

Custom Publications  
Association Publications  
Event Publications & Programs  
Display Advertising  
Collateral



## PUBLIC RELATION SERVICES

Press  
Social Platforms  
PR Services



## TELECOMMUNICATION SERVICES

Carrier services  
Fixed telephony services – access and use  
Fixed telephony services – calling features  
Mobile telecommunications services – access and use  
Mobile telecommunications services – calling features  
Private network services  
Data transmission services  
Other telecommunications services  
Internet backbone services  
Narrowband Internet access services  
Broadband Internet access services  
Other Internet telecommunications services