



# FAIRMONT ROYAL FOOD AND AGRICULTURE (SMC-PRIVATE) LIMITED

*"Agriculture we feed the world"*



## OUR VISION AND MISSION

### OUR VISION

Our Vision is to partner with governmental and commercial entities in realizing strategic food security and achieving long-term growth and sustainability.

To influence market forces through vibrant and sustainable agriculture activity that reduces poverty, and reduces the risk of food insecurity.

### OUR MISSION

To excel in the provision of customer-focused and market driven services in the agriculture sector as well as to grow into a sustainable agricultural and food products provider and partner, ensuring supply sufficiency, high quality of farming and production operations, affordability of logistical distribution and protection of the environment and natural resources.

## CONTACT US

### Address:

Diplomatic Enclave, Islamabad

### Web:

[www.fairmontroyal.wixsite.com/groupofcompanies](http://www.fairmontroyal.wixsite.com/groupofcompanies)

### Email:

[fairmontroyalgroupofcompanies@gmail.com](mailto:fairmontroyalgroupofcompanies@gmail.com)

## TEAM – FAIRMONT ROYAL

### PROFILE:

- High Commissioner – Asia / Africa – UN SDG's – World Humanity Commission
- Ambassador in Residence (Pakistan) – World Humanity Commission
- Representative of World Humanity Commission to United Nations
- Ambassador – A.N.G.E.L Foundation
- Deputy Foreign Minister (Asia) – World Humanity Commission
- Founder and President of Global Learning Trust



### MESSAGE OF AMB. RUBINA H. ALI FOUNDER / CEO – FAIRMONT ROYAL

Our Vision is to foster services and activities that will encourage healthy connections among different stakeholders both domestically and globally.

# OUR SERVICES



## EXPORTS OF FRESH / DRY FRUITS

- **Fruits Exports:**
- Apricots / Apples / Cherries / Peaches / Grapes
- **Dry Fruits Exports:**
- Almonds / Walnuts



## COLD STORAGE & PROCESSING CENTER

To preserve fruits and vegetable with the proper facility to do so.

Products from this center

- Juice
- Fruits Processing
- Dehydration



## FRUIT AND VEGETABLE CANNING

We offer a wide variety of opportunities, from the farmer that grows the fruit and vegetables, to the delivery man who delivers the canned products to the retailer.



## AGRICULTURE TECHNICAL CENTER

- Flood insurance
- Seeds provision
- Cross breeding



## AGRICULTURE TRAINING CENTER

We will teach how precision agriculture and modern day farming practices impact farming operations and agribusiness around the world in our training centers. We will provide post-harvest, nurseries and latest technology trainings for farmers.

- Nurseries – Horizontal/Vertical
- Cutting and Handling
- Gardening
- Landscaping
- Farmers Training
- Fisheries Training
- Livestock Management Training
- Crop training
- Pesticides/Products training
- Land Testing training
- State of the Art Training Certificates
- State of the art training equipment



## AGRICULTURE EQUIPMENT CENTER

To provide latest equipment on timely basis for better yield.

- For 200 acres – 20 members
- Tractor - Repair – Driver - Fuel
- Land labeling
- Cultivation machine
- Haul machine
- Wheat drill
- Solar panels
- Tunnel farming
- Setup proper irrigation system
- Water Reservoirs
- Tube well system

## AGRICULTURE BUSINESS CENTER

To promote agriculture industries

- Cold supply chain
- Cold storage pack house
- Small scale processing
- Cottage industries
- Sugar cane mills
- Fruit dehydration
- Fruit Processing
- Food Storage
- Vegetable Canning
- Exports group
- Bulk buying group
- Financing for exports
- Packaging Facilities
- Micro finance
- Credit purchase – one season crop expenditures



## FISHERIES TRAINING & EXPORTS CENTER

To perform quality assurance process in order to increase sea food export.

- Value Added Products
- Tuna Processing
- Seafood Exports
- Sardine Oil



## AGRICULTURE DAIRY & POULTRY CENTER

- Lab Setup
- Small industries for dairy products



## AGRICULTURE LIVESTOCK CENTER

- Cross Breeding Control
- Livestock Farms
- Dairy Centers



## WOMEN FARMING CENTER

To motivate women across rural areas providing them marketing facilities with technical supply chain facilities and improve skills needed to run the agriculture industry for women.